

make them

shine

st. david's center
annual gala



Within every child is a spark.

Light the way.

make them



The need is great. Our services are life-changing for over 4,000 children and families.

The preschool
EXPULSION RATE IS

**3x
HIGHER**



than children
in K-12



**1 IN 5
CHILDREN**

is faced with a diagnosable
mental health concern.



children in MN
are diagnosed with
autism, versus the
national average
of 1 in 54 children

Without **proper assessment and early intervention**,
complex developmental and behavioral issues in children can lead to poor educational outcomes,
as well as significant barriers to achieving success in family life and work.

Through speech and occupational therapies, autism treatment, in-home parenting support, and children's mental health,
we are **laying a strong foundation in the first five years.**



Within
every child is
a spark.

Light the way.

make them
shine
st. david's center
annual gala

YOUR INVESTMENT CHANGES LIVES

For every \$1 you invest in early education and intervention, there is up to a \$17 return.

We Belong Here

When the Kennedys were searching for an early childhood education program for their sons, 16-month-old Spencer and older brother Quinn, they had no doubt that St. David's Center was the right fit. Spencer was born with Down Syndrome, and Heather and Caleb felt strongly that both boys should be in an environment that included children of all abilities and offered the highly coordinated care Spencer needed. Around the age of five, Spencer's teachers saw a regression in speech and nuanced changes in behavior, ultimately resulting in a diagnosis of autism. Spencer and his family embarked upon a new phase of their journey with St. David's Center, supported by a network of therapists dedicated to nurturing Spencer's growth.



Today, Spencer and his family are thriving. Now in third grade, he enjoys family game nights and dancing and continues to build and practice skills in St. David's Center's School Age Autism Day Treatment program.

One of the things that's always been so special about this place," Heather reflects, "is this ability to bring all of this expertise about the diagnosis but also to honor the child who's experiencing it and to really foster that child's potential, whatever that potential may be.

To help light the way for Spencer, and thousands like him, become a sponsor today!

Within
every child is
a spark.

Light the way.

make them
shine
st. david's center
annual gala

OUR EXCLUSIVE EVENT SHINES BRIGHT

Within every child is a spark.

Our attendees light the way, and *Make Them Shine!*

For 34 years, the annual **Make Them Shine Gala** has brought together 500 of the Twin Cities' most influential decision-makers at our premiere **event that raises at least \$600,000** through corporate sponsorships, a silent auction, a live auction featuring exclusive and once-in-a-lifetime experiences, and a Light-the-Way program highlighting families impacted by our services.

SATURDAY, MARCH 11, 2023

McNamara Alumni Center
University of Minnesota Campus

5:30 PM RECEPTION

6:00 PM MAIN EVENT

Silent Auction, Dinner,
Program, Live Auction

9:30 PM LATE NIGHT LOUNGE

Music, Cocktails, Guest Checkout



Within
every child is
a spark.

Light the way.



PRESENTING SPONSOR | \$25,000

Benefits

- * **Premier logo placement on the following:**
 - Embedded within event Make Them Shine logo (in most instances)
 - Print and digital Invitation (12/1 deadline for print)
 - Lobby sign and outdoor banner at St. David's Center (January through March 12)
 - All sponsor signs, including Step and Repeat Backdrop McNamara Alumni Center
 - St. David's Center event information webpage
 - Placement on homepage rotating banner for the virtual event/auction website
 - Event PowerPoint presentations played throughout the evening
 - Program book
 - Gala e-newsletters
 - Business Journal advertisement

- * **Full-spread (two-page) color advertisement in program book**
- * **Two tables with premium seating for 8 to 10 guests**
- * **Company recognition from the stage by:**
 - emcee Rena Sarigianopoulos of Kare 11
 - auctioneer Frank Vascellaro of WCCO 4
 - St. David's Center Board Chair
- * **Company recognition via social media**
- * **Listing in Annual Report**

Within
every child is
a spark.

Light the way.



LIGHT-THE-WAY SPONSOR | \$20,000

Benefits

- * **Prime logo placement on the following:**
 - Print and digital Invitation (12/1 deadline for print)
 - Lobby sign and outdoor banner at St. David's Center (January through March 12)
 - Logo placement as Light-the-Way Sponsor in one of two family video stories
 - All sponsor signs, including Step and Repeat Backdrop McNamara Alumni Center
 - St. David's Center event information webpage
 - Placement on homepage rotating banner for the virtual event/auction website
 - Event PowerPoint presentations played throughout the evening
 - Fund-a-Need Thermometer
 - Program book
 - Gala e-newsletters

- * **Full page color advertisement in program book**
- * **One table with premium seating for 8 to 10 guests**
- * **Company recognition from the stage by:**
 - emcee Rena Sarigianopoulos of Kare 11
 - auctioneer Frank Vascellaro of WCCO 4
 - St. David's Center Board Chair

- * **Company recognition via social media**
- * **Listing in Annual Report**

Within
every child is
a spark.

Light the way.



VISION SPONSOR | \$15,000

Benefits

- * **Logo placement on the following:**
 - Print and digital Invitation (12/1 deadline for print)
 - Lobby sign and outdoor banner at St. David's Center (January through March 12)
 - All sponsor signs, including Step and Repeat Backdrop McNamara Alumni Center
 - St. David's Center event information webpage
 - Placement on homepage rotating banner for the virtual event/auction website
 - Event PowerPoint presentations played throughout the evening
 - Program book
 - Gala e-newsletters

- * **Speaking opportunity during reception from a senior leader of your company**
- * **Half page color advertisement in program book**
- * **One table with premium seating, with 8 to 10 guests**
- * **Company recognition from the stage by emcee Rena Sarigianopoulos of Kare 11**
- * **Company recognition via social media**
- * **Listing in Annual Report**

Within
every child is
a spark.

Light the way.



MISSION SPONSOR | \$10,000

Benefits

- * **Logo placement on the following:**
 - St. David's Center event information webpage
 - Placement on homepage rotating banner for the virtual event/auction website
 - Event PowerPoint presentations played throughout the evening
 - All sponsor signs at McNamara Alumni Center
 - Gala e-newsletters

- * **Half page color advertisement in program book**
- * **One table for 8 to 10 guests**
- * **Company recognition from the stage by emcee Rena Sarigianopoulos of Kare 11**
- * **Company recognition via social media**
- * **Listing in Annual Report**

Within
every child is
a spark.

Light the way.



LIVE AUCTION SPONSOR | \$7,500

Benefits

- * **Logo placement on the following:**
 - St. David's Center event information webpage
 - Placement on homepage rotating banner for the virtual event/auction website
 - Event PowerPoint presentations played throughout the evening
 - Slides played on screen during the Live Auction
 - All sponsor signs at McNamara Alumni Center
 - Gala e-newsletters

- * **Half page b/w advertisement in program book**
- * **One table for 8 to 10 guests**
- * **Company recognition from the stage by auctioneer Frank Vascellaro of WCCO 4**
- * **Live Auction spotlight in a Gala e-newsletter**
- * **Company recognition via social media**
- * **Listing in Annual Report**

LIVE AUCTION IN-KIND DONATION

This sponsorship may also be achieved with cash and in-kind donations of approximately \$5,000 and \$2,500, respectively. Examples of in-kind live auction donations include sporting/music event suites, tickets, once-in-a-lifetime experiences, accommodations, transportation, private dining experiences, products, or services.

Within
every child is
a spark.

Light the way.

make them
shine
st. david's center
annual gala

IMPACT SPONSOR | \$5,000

Benefits

- * **Logo placement on the following:**
 - St. David's Center event information webpage
 - Placement on homepage rotating banner for the virtual event/auction website
 - Event PowerPoint presentations played throughout the evening
 - Sponsor signs at McNamara Alumni Center
 - Gala e-newsletters

- * **Quarter page b/w advertisement in program book**
- * **One table for 8 to 10 guests**
- * **Company recognition via social media**
- * **Listing in Annual Report**

Within
every child is
a spark.

Light the way.

make them
shine
st. david's center
annual gala

SILENT AUCTION SPONSOR | \$5,000

Benefits

- * **Premium signage displayed in sponsored silent auction category**
(both at McNamara and virtually)
- * **Logo placement on the following:**
 - St. David's Center event information webpage
 - Placement on homepage rotating banner for the virtual event/auction website
 - Event PowerPoint presentations played throughout the evening
 - All sponsor signs at McNamara Alumni Center
 - Gala e-newsletters
- **Quarter page b/w advertisement in program book**
- **One table for 8 to 10 guests***
- **Company recognition from the stage by emcee Rena Sarigianopoulos of Kare 11**
- **Silent Auction spotlight in a Gala e-newsletter**
- **Company recognition via social media**
- **Listing in Annual Report**

SILENT AUCTION IN-KIND DONATION

This sponsorship may also be achieved with cash and in-kind donations, with a minimum \$2,500 cash donation. In-kind donations to be used for the specific category sponsored is encouraged but not required.

*Note: Table benefit is only available with a cash donation of \$5,000.

Within
every child is
a spark.

Light the way.



VOLUNTEER SPONSOR | \$5,000

Benefits

- * **Exclusive logo placement on:**
 - Volunteer Thank You signs
 - Volunteer lanyards (or buttons)
- * **Logo placement on the following:**
 - St. David's Center event information webpage
 - Placement on homepage rotating banner for the virtual event/auction website
 - Event Power Point presentations played throughout the evening
 - All sponsor signs at McNamara Alumni Center
 - Gala e-newsletters
- * **Quarter page b/w advertisement in program book**
- * **One table for 8 to 10 guests**
- * **Company recognition from the stage by emcee Rena Sarigianopoulos of Kare 11**
- * **Company recognition via social media**
- * **Listing in Annual Report**
- * **Event volunteer opportunities for 10 to 30 employees**

Within
every child is
a spark.

Light the way.



INCLUSION SPONSOR | \$2,500

Benefits

- * **Company name listed on the following:**
 - St. David's Center event information page and virtual event/auction website
 - All sponsor signs at McNamara Alumni Center
 - Event Power Point presentations played throughout the evening
 - Event program book
 - Gala e-newsletters
- * **Company recognition via social media**
- * **Listing in Annual Report**

Within
every child is
a spark.

Light the way.

make them
shine
st. david's center
annual gala

SUPPORTER | GIFTS UP TO \$2,500

Benefits

- * **Company name listed on/in the following:**
 - All sponsor signs
 - Event Power Point presentations played throughout the evening
 - Event program book
 - Annual Report

Within
every child is
a spark.

Light the way.

make them
shine
st. david's center
annual gala

BLING RING SPONSOR

Benefits

\$2500+ in-kind jewelry donation or a combination of an in-kind donation (minimum of \$1000) and cash totaling \$2500+

- * **Premium signage placed by the ring display and raffle table**
- * **Logo placement on the following:**
 - St. David's Center event information webpage
 - Event PowerPoint presentations played throughout the evening
 - All sponsor signs at McNamara Alumni Center
 - Gala e-newsletters
- * Quarter page b/w advertisement in program book
- * Company recognition from the stage by emcee Rena Sarigianopoulos of Kare 11
- * Silent Auction spotlight in a Gala e-newsletter
- * Company recognition via social media
- * Listing in Annual Report

Within
every child is
a spark.

Light the way.

make them
shine
st. david's center
annual gala

STOCK THE BAR SPONSOR

Benefits

\$2,500+ in-kind alcohol donation for our raffle, or a combination of an in-kind donation (minimum of \$1000) and cash totaling \$2,500+

- * Premium signage placed by the Stock the Bar raffle display table
- * Logo placement on the following:
 - St. David's Center event information webpage
 - Event PowerPoint presentations played throughout the evening
 - All sponsor signs at McNamara Alumni Center
 - Gala e-newsletters
- * Quarter page b/w advertisement in program book
- * Company recognition from the stage by emcee Rena Sarigianopoulos of Kare 11
- * Company recognition via social media
- * Listing in Annual Report

Within
every child is
a spark.

Light the way.

make them
shine
st. david's center
annual gala

WINE SPONSOR

Benefits

We appreciate any cash donation possible in addition to help offset the cost of corkage fees.

- * **Premium signage placed in each room at the event**
- * **Logo placement on the following:**
 - St. David's Center event information webpage
 - Placement on homepage rotating banner for the virtual event/auction website
 - Event PowerPoint presentations played throughout the evening
 - Sponsor signs at McNamara Alumni Center
 - Gala e-newsletters
- * **Quarter page B&W advertisement in program book**
- * **One table for 8 to 10 guests***
- * **Company recognition from the stage by emcee Rena Sarigianopoulos of Kare 11**
- * **Company recognition via social media**
- * **Listing in Annual Report**

Within every child is a spark.

Light the way.

make them shine
st. david's center annual gala

JOIN OUR SHINING PAST SPONSORS

A.E. Conrad Company

Allina

Andersen Corporation

AV Events



Billion Automotive



Blue Rock Advisors



CarVal Investors

C.H. Robinson Worldwide, Inc.

Collins Electrical Contractors



Deco Security Services

Defran Systems, Inc.

Dentistry for Children and Adolescents

Developers Resource Company

Digi International

Ebert Construction

Egan, Field & Nowak

Flagship Recreation

General Mills



Hunegs LeNeave & Kvas

Identity Printing

KARE-11

Key Surgical

Landscape Structures, Inc.

Liberty Diversified International

Malt-O-Meal

Marks Group

Master Craft Labels



Medtronic

Merrill Lynch



Minnesota Timberwolves



Minnesota Wild

Mutual of America

Nestle Global

Netsmart

Nexient



Origins Meals



Partners in Pediatrics

Pediatric Home Service



Presideo Inc.

Process Displays

Promus Financial Group, LLC

Renaissance Charitable Foundation

River City Erectors

Rudy Luther Toyota



SKS Consulting Group

South Lake Pediatrics



Tegan Marketing

Thrivent Financial



Tri-Medical Rehab Supply

Twin Cities Acoustics, Inc.



Within
every child is
a spark.

Light the way.

make them
shine
st. david's center
annual gala

BECOME A CORPORATE SPONSOR TODAY!

Reach the Twin Cities' most influential decision-makers and have a positive impact on the children and families in our community.

Customizable opportunities are available to help you meet your marketing objectives.

Maureen Walsh

Chief Advancement & Strategy Officer

952-548-8620

mwalsh@stdavidscenter.org

