

Join St. David's Center for our Free Family Event.

Get out and grow!



2024 SPONSORSHIP OPPORTUNITIES

We are excited to invite you to be part of our 16th Annual Get Out and Grow! events. Your support can make a big difference in the lives of children and families, helping us create FREE, inclusive, nature-centered events where everyone can get outside in a safe and welcoming environment. With Get Out and Grow! we aim to celebrate and strengthen the communities we serve while enjoying the beautiful Minnesota fall together.



ABOUT US

St. David's Center has an unwavering commitment to more than 6,500 children and families around the Twin Cities. We respond to their most urgent needs and promote healthy development through exceptional early childhood education, early intervention and treatment, and therapeutic recreation at our locations in Minnetonka and Minneapolis, as well as partner sites and homes throughout the metro area.



EVENT OVERVIEW

The **events will take place on two separate dates and locations** to make them as accessible as possible and make sure no one misses out on the fun.

DAY 1



Saturday

September 28, 2024

10 am – 1 pm

St David's Center Minnetonka

3395 Plymouth Road, Minnetonka, MN 55305

Event Features: This **FREE** event draws nearly 1,000 participants of all ages and abilities to our 10 acres of wetlands and DNR-certified School Forest. The event will feature up-close encounters with animals and nature, interactive art, music, and sensory-friendly activities.

Target Audience: Families in attendance typically include parents and caregivers between the ages of 35-44 years old, whose children (typically ages 0-12) receive services from St. David's Center. They live predominantly in the West Metro, are college graduates, and value embracing the outdoors with their family.

MINNETONKA

DAY 2

Friday

October 4, 2024

4 pm – 7 pm

St David's Center Nicollet Mall

1130 Nicollet Avenue, Minneapolis, MN 55403

Event Features: This **FREE** event takes place at our newest location on Nicollet Mall across from Peavey Plaza, drawing over 500 attendees. Activities include interactive art, music, and sensory-friendly activities that help our families grow and learn together.

Target Audience: Families at this event typically include parents and caregivers between the ages of 35-44 years old, their extended family and friends, and their children (ages 0-12) who receive services from St. David's Center. They reside across the metro area, with a particularly deep community base connected to our East African Responsive Program. Many of our families are multilingual.

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2024 SPONSORSHIP OPPORTUNITIES

WHY SPONSOR?

Research tells us—and we see the positive effects firsthand—that a child who spends time outside has better cognitive development, is more imaginative, feels less stress, and appreciates the wonders of nature.

By sponsoring, you will:

- Encourage families to get outdoors and be active in a welcoming, accessible environment;
- Offer helpful strategies children and parents can implement at home and in their communities to help them embrace the outdoors;
- Celebrate the St. David's Center community and experience our play spaces!

Benefits for Sponsors

Sponsoring **Get out and Grow!** increases your visibility in our deeply engaged community, positioning you as a trusted partner for our families and clients.

And you'll make an impression:

NEWSLETTER/ANNUAL
REPORT CIRCULATION

11,000

EVENT
IMPRESSIONS

3000

FACEBOOK
REACH

3000

WEBPAGE
VIEWS

12,000

INSTAGRAM
IMPRESSIONS

57,504





get out grow! and



SPONSORSHIP OPPORTUNITIES

\$10,000 Presenting Sponsor

VISIBILITY

- Premier logo placement at entrance to Minnetonka and Minneapolis fall events including “Presented by” language
- Prominent logo included in the event promotional flyers, newsletters and emails
- Logo on lobby signage in Minnetonka and Minneapolis
- Logo displayed on event signage and in all print materials
- Logo placement on event maps
- Verbal recognition during event announcements at both locations
- Link to company’s website from St. David’s Center’s website
- Dedicated social media post inclusion on Facebook, Instagram and LinkedIn
- Inclusion in annual report



ENGAGEMENT

- Opportunity to host an interactive booth in a high-traffic area during both fall events (activity must be pre-approved) to engage with St. David’s Center staff, families and supporters
- Opportunity to include employees in day-of volunteer activities such as welcoming guests at the welcome tent, interacting with attendees during raffle ticket sales, and operating St. David’s Center-based activities within both fall events
- Opportunity to include company branded items in event gift bags
- Opportunity to offer discounted experiences/products/services to our families

\$5,000 Mission Sponsor

VISIBILITY

- Logo included in event promotional flyers, newsletters, and emails
- Logo prominently displayed on event signage at the event and in all print materials
- Logo placement on event map
- Link to company’s website from St. David’s Center’s website
- Name/logo on St. David’s Center lobby display
- Social post inclusion on Facebook, Instagram and LinkedIn, combined with other Mission Sponsors



ENGAGEMENT

- Opportunity to host an interactive booth during both fall events (activity must be pre-approved) to engage with St. David’s Center families, supporters, and staff
- Opportunity to include employees in a day-of volunteer activities such as welcoming guests at the welcome tent, interacting with attendees during raffle ticket sales, and operating St. David’s Center-based activities within both fall events
- Opportunity to include company branded item(s) in event gift bags
- Opportunity to offer discounted experiences/products/services to our families



\$2,500 Impact Sponsor

VISIBILITY

- Logo included in event promotional flyers, newsletters and emails
- Logo displayed on event signage and in all print materials
- Link to company's website from St. David's Center's website
- Logo placement on event map
- Name/logo on St. David's Center lobby display

ENGAGEMENT

- Opportunity to host an interactive booth during both fall events (activity must be pre-approved) to engage with St. David's Center families, supporters and staff
- Opportunity to include company branded item(s) in event gift bags
- Opportunity to offer discounted experiences/products/services to our families

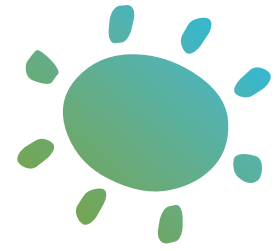
\$1,000 Booth Sponsor

VISIBILITY

- Name displayed as Booth Sponsor on signage at the event
- Logo included in event promotional materials such as newsletters and emails.
- Name / logo displayed in the following:
 - Event Map distributed to approx. 1,000 attendees
 - St. David's Center websites

ENGAGEMENT

- Opportunity to host your own interactive **Get Out and Grow!** themed booth during both fall events (activity must be pre-approved)
- Opportunity to include a promotional item or gift in the event gift bags



CONTACT INFORMATION:

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St. David's Center
Child & Family Development

stdavidscenter.org